



# School Teatowels

[WWW.TEATOWELS.CO.NZ](http://WWW.TEATOWELS.CO.NZ)

## Unique

Tea Towels make great gifts, and are easily mailed Overseas to relatives, they are a perfect way for parents to show off their children's artwork. Teatowels allow unlimited creativity and a way for students to be involved in Fundraising.

## High Quality

We source our own 100% Cotton Tea Towels in Natural and White and print them inhouse.

They can last years even when used for drying dishes!

## Great Returns

**\$510+GST**

**Most Common Order Value**

100 Towels printed One Colour, Delivered to Auckland

**Would Sell for  
\$1000.00**

This is however based on a sell price of \$10.00 which is our minimum recommended sell price!

**We recommend a sale price of between \$10.00 – \$20.00**

# How Much?

**Pricing is dependant on Number of Colours and Quantity.**

Qty	1 Col	2 Col
50+	\$6.00	\$7.90
100+	\$5.00	\$6.90
250+	\$4.65	\$5.50
500+	\$4.20	\$5.00

**Please email for a quote on designs over 2 Colours or 1000 units.**

**Pricing is per design. (ie. 2 Classes each of 100 prints will be charged at the 100 unit rate).**



**Auckland City: \$10.00 per 200**  
**North Island: \$15.00 per 200**  
**South Island: \$25.00 per 200**

**Shipping is generally 1-2 Days NI and 2-3 Days SI. Rural Deliveries can be even longer and delays can be expected from Dec onwards.**

**Turnaround is counted from when artwork is received, not from when it is sent and does not include courier time back.**

**All prices Exclude GST and Shipping.**

**Average Roll 110 Students**

**Average Sold 165 Towels**

**1.50  
Per  
Child**



## Turnaround Times

**Aiming towards a Easter, Mothers or Grand Parents day fundraiser will help you avoid the end of year rush.**

**Jan – Jul:**

**10 Working Days**

**August – October:**

**15 Working Days**

**Nov–Dec:**

**20 Working Days**

**We do not have a cut off date, however ordering Mid November will mean you may not receive your Tea Towels until Mid December which may be too late for your School. Ordering Late Nov/Early Dec will be too late for most Schools.**

**Any changes November onwards will result in the job being rescheduled from time of change.**

## Selling Tips\*

### Preorders

**Preorders almost guarantee that you will order the right amount, although many Parents will decide that they want a towel as soon as they see them! Despite this only 36% of Schools conduct a pre-order.**

### Multibuys

**Schools that utilise a Multibuy Scheme sell many more Towels vs schools who do not. Parents will often jump at the extra value of 2 for \$20.00 instead of \$15.00 each. Only 32% of Schools use Multibuys.**

### Sponsors

**Approaching a local business and including their name or logo in exchange for a donation to your School is an exceptional way to add value to your Fundraising. Only 10% of Schools use a Sponsor.**

**All prices in this info pack are for School use only.**

**Prices subject to change. Latest pricing and info available from [www.teatowels.co.nz](http://www.teatowels.co.nz)**

# How to get started:

1

Once you decide that you do want to proceed the first thing to do is to get your students involved. Have a little meeting and show examples. Decide on a style with your kids! This gets the kids excited about the project and gets word out.

2

If you wish to organise a pre-order this is the time to get your first notice out. We have a template available for your use.

## 3 Get Started Drawing!!!!

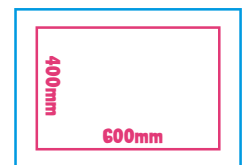
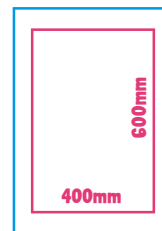
### Sizing

The print area is 600mm x 400mm.  
The Towels themselves are 730mm x 520mm.

You can have your design Portrait or Landscape.

The size of the individual pictures will depend on the number of Children (and Staff) to be included.

To calculate this first allow space for logo and school name\*. Divide the remaining area by the number of students you wish to include and this is the area the students can use.



**\*We do recommend leaving a little room for a sponsor!**

Up to 150 students per layout is ideal. However we have done towels with over 250 students.

## Drawings We recommend simple clear drawings.

★ Hand out paper at the size you have worked out Above.

★ Use only Sharpies, Fine Marker Pens or Felt Tips.

★ If children trace over pencil lines, please erase the lines.

★ Drawings should be well defined and names legible!!!

Use First Names only and Initials if required.

If hard to read you can stick a new name over the existing name.

★ For Foot and Hand Prints, use Black (non toxic) waterbased paint, you can photocopy with reduction. If you do so, write the name after reduction.

Do not use Pens,  
Pencils, Crayons or  
Coloured Pencils!

**MORE TIPS ON  
NEXT PAGE**

4

Trim excess area to allow easier placement and experiment with your layout, ensuring all are included before gluing down securely with Glue or a liberal amount of Double Sided tape onto a large sheet of paper or cardboard. Many Schools join two A3 sheets together.

!

**Blue tack or sticky dots will not hold  
and if not fastened securely you may lose children's pictures!**

Prices subject to change. Latest pricing and info available from [www.teatowels.co.nz](http://www.teatowels.co.nz)

5

**Double check pictures and names and ensure no one has been left off!**

6

**With the artwork now mostly complete you can use this for further advertising. If you are organising pre-orders now is a good time for a final push.**

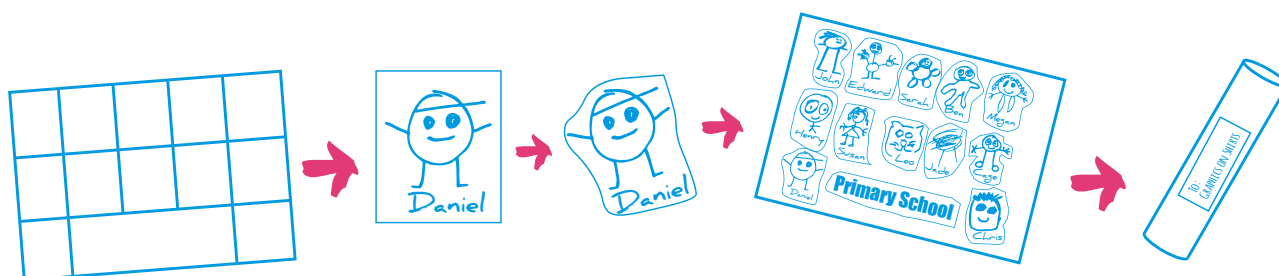
7

**Mail the completed template and order form to us. A tube is a great way to package and protect the drawings.**



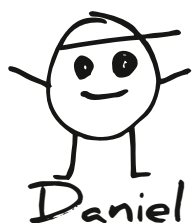
**Our Postal Address is Graphics on Shirts PO Box 251166, Pakuranga, Auckland.**

**Alternatively you can arrange drop them off at our factory in Panmure during normal hours.**



### Examples of good and Bad artwork:

**Good**



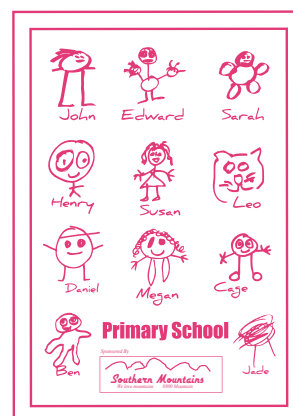
**Good Solid Dark Line Work  
Name Clear and Bold**

**Bad**



**Light Coloured Line Work  
Name Too small and illegible**

### Example of using a sponsor:



**Do: Use our selling tips on Page 2**

**Do: Set a Date and Allow Time!**

Mothers Day, Easter, Term Break, School Events are all great targets. But enjoy the process and take your time. Average assembly is 1 Month.

**Do: Avoid the end of year rush!**

By doing your towels early in the year you can always sell them again at Christmas if you have any leftover!

**Our turnaround can get as long as 20 working days in Nov/Dec. Normally it is 7-10 Days**

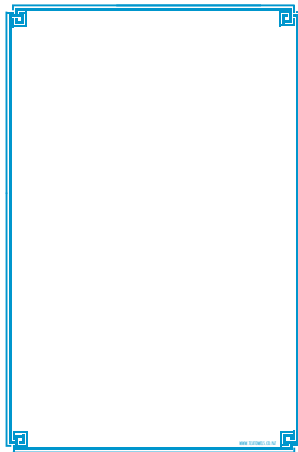
We cannot control the post and by December not only are your orders delayed in getting to us, but delivery out can also be delayed.

Prices subject to change. Latest pricing and info available from [www.teatowels.co.nz](http://www.teatowels.co.nz)

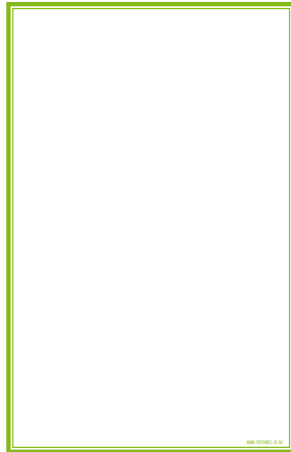


# Borders:

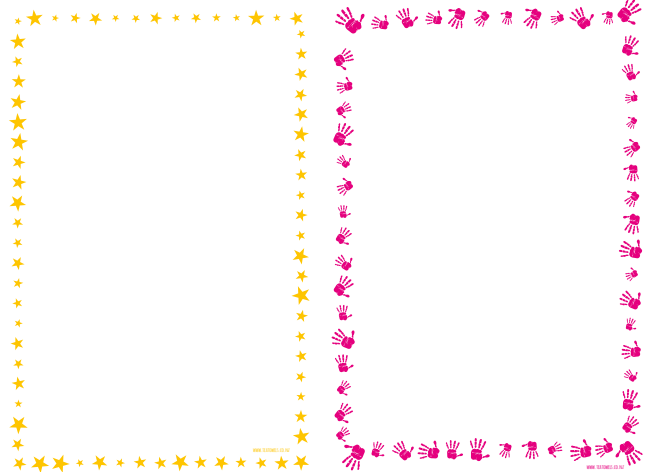
**You are welcome to Draw your own border.**  
**However to help out we've gone and designed some for you!**



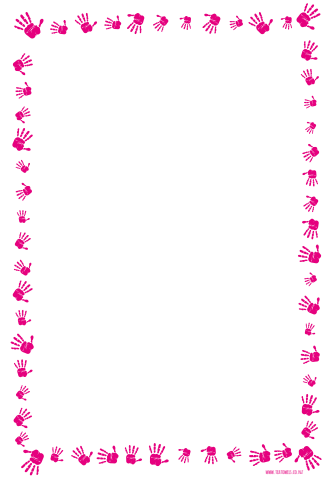
**Traditional**



**Basic**



**Stars**



**Hand Prints**

Please note borders will be printed the same colour as the artwork. Having a different colour border will make the job two colour.

# Colours:

**We match to Pantone colours. If you don't know what these are, never mind, we can simply print red, royal etc.**

**Common Colours are:**



**Black**



**Red**



**Royal**



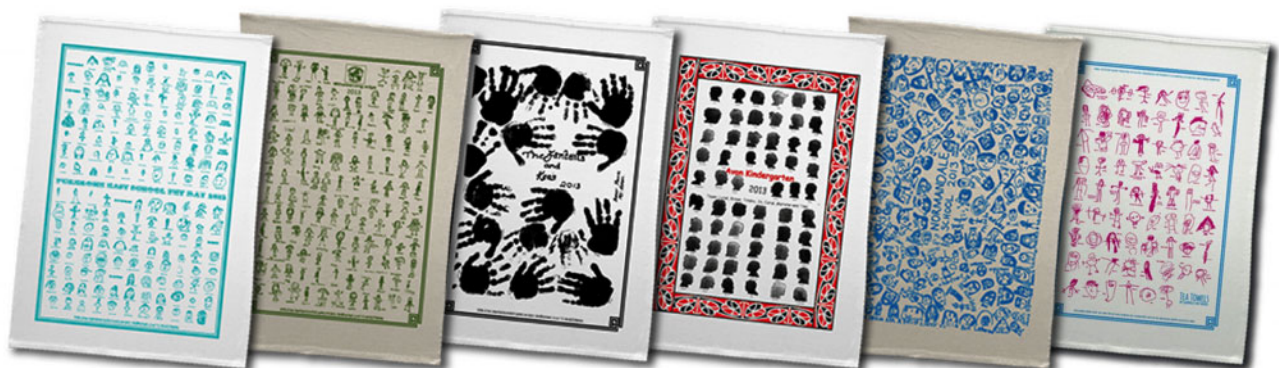
**Navy**



**Forest**



**Irish**



# Tote Bags

Whilst traditionally Tote Bags have not netted as good of a end result for Schools they are an alternative if you want something different. **Please Note Unlike Teatowels there is a Setup fee per side.**

As portrait space is limited bags are a good product to think outside of the box with. Recipes, Area/Road Names etc can all be very effective on bags.

## Non Woven Totes

Qty	1 Sided	2 Sided
50+	\$6.00	\$9.00
100+	\$4.50	\$6.00
250+	\$3.50	\$4.25
500+	\$3.00	\$4.00
<b>SETUP</b>	<b>\$40.00 Per Side</b>	



**380mm x 430mm x 100mm gusset : Print Area of 270mm x 320mm**

**All Prices Exclude GST and Shipping**

**80gsm Non-Woven Polypropylene, Totes do not hold fine detail and are better suited to Logos, Road Names, Recipes, etc.**

**Available in Black, White, Pink, Yellow, Lime, Orange, Red, Navy, Royal – While Stocks Last**

## Calico Cotton Bags

Qty	1 Sided	2 Sided
50+	\$8.00	\$11.00
100+	\$5.00	\$8.00
250+	\$4.50	\$5.80
500+	\$4.00	\$5.30
<b>SETUP</b>	<b>\$40.00 Per Side</b>	



**380mm x 420mm : Print Area of 270mm x 320mm**

**All Prices Exclude GST and Shipping**

**140gsm Cotton, Calico Bags are best when using around 50 – 60 faces per side. Like Tote bags they are also great when used for Logos, Road Names, Recipes etc.**

**Available in Black, White, Natural, Royal, Yellow, Red, Green and Orange – While Stocks Last**

**All prices in this info pack are for School use only.**

Prices subject to change. Latest pricing and info available from [www.teatowels.co.nz](http://www.teatowels.co.nz)

**All Prices Exclude GST and Shipping. Bags incur a Setup fee, not charged on repeats.**

# Frequently Asked Questions

**Is there a minimum order Quantity?** Yes we print from 50 units.

**What is the Turnaround Time?**

January to July – Up to Ten Working Days  
August – November – Up to Fifteen Working Days  
November & December – Up to Twenty Working Days

This is from Receipt of Order and Artwork. Courier deliveries are usually overnight for North Island and Two Days for South Island Deliveries. Couriers do get very busy around Christmas Time.

We advise trying to avoid the Christmas rush by aiming for a Mother Day/Grandparents Day/Easter Fundraiser instead. Orders received any later than 10 November may end up too late for your School, see the above turnaround times. Due to the amount of Christmas orders the best way to contact us during December is by email.

**Substitution**

Demand, particularly for Natural Towels fluctuates year to year meaning we do run out of stock. If this happens you will be asked if you would like White instead. However due to time Constraints in Nov/Dec we reserve the right to Substitute without notice.

**How much should I charge?**

This varies from School to School, although Schools with Multibuy do tend to sell many more towels such as \$12 For One Towel, \$20.00 for Two and \$8.00 each towel after. Most common pricing is between \$10.00 – \$20.00. A few Schools charge less and a couple do charge more.

**How many Towels do I need?**

Quantity depends on the School and your Sell price. Keep in mind that Teatowels make a great gift for overseas relatives as they are easy to mail. One Great way to ensure you do not over order is to run a Presale, although some parents will decide that they want one only after the towels arrive!

The Average reported roll is 110 Students with the Average towels Sold being 165 or 1.5 per child.

**What Designs Work Best**

The Classic Portrait and Hand Print teatowels are consistently great sellers, however towels that can also incorporate something about the town, area or community have a wider appeal and do seem to sell very well, Road Name towels in particular did very well in 2014 and Recipe towels were popular in 2013.

Incorporating Students drawings and names into a Area or Recipe based towel would cover all bases.

**How many Children per Layout?**

100+ Portraits will allow for a Body  
150+ You will need to restrict drawing to Head Only  
250 is a good limit, although schools have done up to 300.

**Do you supply anything else?**

We are a Commercial Screenprinter and as such source and print apparel and textiles for businesses all around New Zealand. Feel free check out what we do at:

**[www.graphicsonshirts.co.nz](http://www.graphicsonshirts.co.nz)**

**How can I contact you?**

You can email us at: [sales@teatowels.co.nz](mailto:sales@teatowels.co.nz)  
Or Post to: PO Box 251 166, Pakuranga  
Or Phone us on: 09 358 1249

You can also arrange to drop off or pickup from our factory in Saint Johns, Auckland by appointment.

# Other Products:

As a commercial Screen Printer the bulk of our work is for Business and Corporate Customers. We print a whole range of items. We do also print other items for Schools and Children.

## SAFETY VESTS



- 100% Polyester tricot for durability
- Complies with Standards AS/NZS 1906.4:2010 and AS/NZS 4602.1:2011 **Day Only**
- Front flap with Velcro closure
- Orange and Yellow Available
- Sizes: 4-6, 8-10, 12-14, S, M, L, XL, 2XL, 3XL, 4XL, 5XL, 7XL
- Pricing based on Based on One Colour, One Position Print:

### CHILDRENS VESTS/1 COL PRINT

20+	\$10.00 +gst ea
50+	\$8.00 +gst ea
100+	\$7.00 +gst ea
250+	\$6.50 +gst ea

### ADULTS VESTS/1 COL PRINT

20+	\$11.00 +gst ea
50+	\$9.00 +gst ea
100+	\$8.00 +gst ea
250+	\$7.50 +gst ea

**Setup \$40.00**



## CHILDRENS TEES

Based on One Colour Print  
in One Position:

10+	\$14.00 +gst ea
20+	\$12.00 +gst ea
50+	\$11.00 +gst ea
100+	\$8.00 +gst ea
250+	\$7.00 +gst ea

100% Cotton  
190gsm  
Ages 4 - 16

**Setup \$40.00**

Adult pricing and Sizes available



Printed T Shirts are perfect for PE  
Uniforms and School Leavers.  
**Polyester Sports options, Hoodies,  
Jackets also available.**

**Adult Vests** and **Adults Tees** including AS Colour available upon request.  
We also print **Aprons** and other textiles.

[www.graphicsonshirts.co.nz](http://www.graphicsonshirts.co.nz)

Pricing may be subject to change without notice.

# PRINTED TEES



# Other Products:

As a commercial Screen Printer the bulk of our work is for Business and Corporate Customers. We print a whole range of items. We do also print other items for Schools and Children.

## APRONS



### BIB APRON WITH POCKET. BLACK/WHITE AVAILABLE WITHOUT POCKET

- 65% Polyester for durability, and 35% Cotton drill for comfort
- 195gsm fabric
- Adjustable neck strap with slider for bib style only
- Herringbone waist strap
- Easy care fabric
- Size: Free size 86cm x 93cm

### Based on One Colour Print on Bib:

10+	\$20.00 +gst ea
20+	\$16.00 +gst ea
50+	\$15.00 +gst ea
100+	\$13.60 +gst ea
250+	\$12.60 +gst ea

**Setup: \$40.00,**  
Free over 250 units.  
Freight (Std): Free over 250 units\*



PRINTED T SHIRTS  
EMBROIDERED APRONS  
HI VIS SAFETY WEAR  
CORPORATE UNIFORMS  
TEA TOWEL PRINTING  
VIEW CATALOGUE NOW



[www.graphicsonshirts.co.nz](http://www.graphicsonshirts.co.nz)

**Adult Vests and Adults Tees** including AS Colour available upon request.  
We also print **Aprons** and other textiles.

[www.graphicsonshirts.co.nz](http://www.graphicsonshirts.co.nz)

Pricing may be subject to change without notice.

# PRINTED TEES

# TEATOWEL ORDER FORM

Please complete this form and email to [orders@teatowels.co.nz](mailto:orders@teatowels.co.nz) or post with your towel art to PO Box 251166 Pakuranga, AKL



[orders@teatowels.co.nz](mailto:orders@teatowels.co.nz)  
PO Box 251166 Pakuranga, AKL  
[www.teatowels.co.nz](http://www.teatowels.co.nz)

**School/Company Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Postal Address:** \_\_\_\_\_

**Delivery Address:** \_\_\_\_\_  
(If different from above)

Qty	Towel Colour	Ink Colour	Border	Comments
	<input type="checkbox"/> Natural <input type="checkbox"/> White		<input type="checkbox"/> Traditional <input type="checkbox"/> Basic <input type="checkbox"/> Stars <input type="checkbox"/> Hands <input type="checkbox"/> None	
	<input type="checkbox"/> Natural <input type="checkbox"/> White		<input type="checkbox"/> Traditional <input type="checkbox"/> Basic <input type="checkbox"/> Stars <input type="checkbox"/> Hands <input type="checkbox"/> None	
	<input type="checkbox"/> Natural <input type="checkbox"/> White		<input type="checkbox"/> Traditional <input type="checkbox"/> Basic <input type="checkbox"/> Stars <input type="checkbox"/> Hands <input type="checkbox"/> None	
	<input type="checkbox"/> Natural <input type="checkbox"/> White		<input type="checkbox"/> Traditional <input type="checkbox"/> Basic <input type="checkbox"/> Stars <input type="checkbox"/> Hands <input type="checkbox"/> None	
	<input type="checkbox"/> Natural <input type="checkbox"/> White		<input type="checkbox"/> Traditional <input type="checkbox"/> Basic <input type="checkbox"/> Stars <input type="checkbox"/> Hands <input type="checkbox"/> None	
	<input type="checkbox"/> Natural <input type="checkbox"/> White		<input type="checkbox"/> Traditional <input type="checkbox"/> Basic <input type="checkbox"/> Stars <input type="checkbox"/> Hands <input type="checkbox"/> None	
100	<input checked="" type="checkbox"/> Natural <input type="checkbox"/> White	NAVY BLUE	<input checked="" type="checkbox"/> Traditional <input type="checkbox"/> Basic <input type="checkbox"/> Stars <input type="checkbox"/> Hands <input type="checkbox"/> None	

## Commonly Used Ink Colours Include: Black, Navy Blue, Royal Blue and Forest Green.

By default if the school does not supply a border with their artwork or select one (or not to have one) on their order form we use the traditional border. **Towel Colour substitution may occur October onwards.**

### Pricing:

Qty	1 Col	2 Col	
50+	\$6.00	\$7.90	Tea Towels are priced per design. (ie. One school with 6 classes with 100 prints each will be charged 100+ rates six times)
100+	\$5.00	\$6.90	
250+	\$4.65	\$5.50	If you require a quote on a job with more than 2 colours or have any questions or orders please email: <a href="mailto:orders@teatowels.co.nz">orders@teatowels.co.nz</a>
500+	\$4.20	\$5.00	

**All prices exclude GST and Shipping.**

**Freight:** AKL: \$10.00 per 200 NI: \$15.00 per 200 SI: \$25.00 per 200

Please note turnaround is 20 working days by November.

Most Goods will be printed within 14 days following receipt of order form and artwork. Fourth Term orders can take 21 days.

You can keep up to date with us on Facebook [www.facebook.com/teatowelsnz](http://www.facebook.com/teatowelsnz) or Join our Occasional (sometimes Tri-Monthly) Newsletter by ticking here

Signature and position of person authorising purchase:

### Payment Terms

Goods remain the property of Graphics on Shirts Limited until the payment of invoice. Payment must be made within 14 days of receiving invoice.

Graphics on Shirts reserves the right to hand any problematic Debts to Debt Force and any collection costs are to be charged to the buyer.

Full Terms and Conditions Apply.

Tick if you wish to receive our Occasional newsletter

☐

# BAG ORDER FORM

Please complete this form and email to [orders@teatowels.co.nz](mailto:orders@teatowels.co.nz) or  
post with your art to PO Box 251166 Pakuranga, AKL



[orders@teatowels.co.nz](mailto:orders@teatowels.co.nz)  
PO Box 251166 Pakuranga, AKL  
[www.teatowels.co.nz](http://www.teatowels.co.nz)

**School/Company Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Postal Address:** \_\_\_\_\_

**Delivery Address:** \_\_\_\_\_  
(If different from above)

Qty	Bag Type	Bag Colour	Printed Single or Both Sides	Print Colour	Comments
	<input type="checkbox"/> Non Woven <input type="checkbox"/> Calico Cotton				
	<input type="checkbox"/> Non Woven <input type="checkbox"/> Calico Cotton				
	<input type="checkbox"/> Non Woven <input type="checkbox"/> Calico Cotton				
	<input type="checkbox"/> Non Woven <input type="checkbox"/> Calico Cotton				
	<input type="checkbox"/> Non Woven <input type="checkbox"/> Calico Cotton				
	<input type="checkbox"/> Non Woven <input type="checkbox"/> Calico Cotton				
100	<input checked="" type="checkbox"/> Non Woven <input type="checkbox"/> Calico Cotton	ROYAL	SINGLE	WHITE	EXAMPLE CLASS 1

**Commonly Used Ink Colours Include: Black, Navy Blue, Royal Blue and Forest Green.**

Bag Colour availability may be limited October onwards.

Bags are priced per design. (ie. One school with 6 classes with 100 prints each will be charged 100+ rates six times)

## Non Woven Totes

Qty	1 Sided	2 Sided
50+	\$6.00	\$9.00
100+	\$4.50	\$6.00
250+	\$3.50	\$4.25
500+	\$3.00	\$4.00
<b>SETUP</b>	<b>\$40.00 Per Side</b>	

## Calico Cotton Bags

Qty	1 Sided	2 Sided
50+	\$8.00	\$11.00
100+	\$5.00	\$8.00
250+	\$4.50	\$5.80
500+	\$4.00	\$5.30
<b>SETUP</b>	<b>\$40.00 Per Side</b>	

**ALL PRICES EXCLUDE GST AND FREIGHT**

**Freight: AKL: \$10.00 NI: \$15.00 SI: \$25.00**

Please note turnaround is 20 working days by November.

Most Goods will be printed within 15 days following receipt of order form and artwork. Fourth Term orders can take 21 days.

You can keep up to date with us on Facebook [www.facebook.com/teatowelsnz](http://www.facebook.com/teatowelsnz) or Join our Occasional (sometimes Tri-Monthly) Newsletter by ticking here

Signature and position of person authorising purchase:

## Payment Terms

Goods remain the property of Graphics on Shirts Limited until the payment of invoice. Payment must be made within 14 days of receiving invoice.

Graphics on Shirts reserves the right to hand any problematic Debts to Debt Force and any collection costs are to be charged to the buyer.

Full Terms and Conditions Apply.

Tick if you wish to receive our Occasional newsletter

☐